

TravelSIM joins forces with Optus to offer travellers a customised mobile service

Optus and TravelSIM Australia have today announced the launch of gotravelSIM, a mobile service designed specifically for international travellers and students in Australia.

“We recognise the needs of inbound travellers, especially for those working and travelling in remote areas. The partnership with Optus and gotravelSIM is a great fit for both brands,” said TravelSIM Australia CEO Jamien Zimmerman.

“Providing travellers with confidence that their service is backed by Optus network coverage from capital cities to rural and regional towns.”

“Smartphones play an important role in our day-to-day activities and our great value plans are perfect for the modern, data-hungry travellers who are using their smart phones to communicate with loved ones all around the world.”

“Customers can simply purchase their gotravelSIM while they are overseas, and have it delivered to their accommodation on their arrival.”

The new mobile offering’s set-up, packages and support has been customised to deliver better service for international visitors to Australia.

“Even before their plane lands, travellers can simplify settling into Australia by obtaining their local mobile number and sharing it with friends and family.”

Available now, gotravelSIM offers both month-to-month and yearly voice and data plans.

| gotravelSIM month-to-month plans | | |
|------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------|
| Bilby 6GB \$30 / month | Wallaby 10GB \$40 / month | Kangaroo 15GB \$50 / month |
| 6GB Data Unlimited standard Australian calls & text \$50 standard international calls included | 10GB Data Unlimited standard Australian calls & texts \$300 standard international calls included | 15GB Data Unlimited standard Australian calls & texts \$500 standard international calls included |
| <i>Critical Information Summary</i> | <i>Critical Information Summary</i> | <i>Critical Information Summary</i> |

| gotravelSIM 12-month plans | | |
|-------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------|
| Bilby 10GB \$30 / month for 12 months | Wallaby 18GB \$40 / month for 12 months | Kangaroo 23GB \$50 / month for 12 months |
| 10GB Data Unlimited standard Australian calls & text \$50 standard international calls included | 18GB Data Unlimited standard Australian calls & texts \$300 standard international calls included | 23GB Data Unlimited standard Australian calls & texts \$500 standard international calls included |
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Media release

Managing Director, Optus Wholesale and Satellite, Stuart Bird, said, “The partnership with TravelSIM Australia further represents Optus’ commitment to delivering unrivalled mobile solutions to suit Australian needs.”

“The youth travel market in Australia presents a substantial market opportunity for both Optus and TravelSIM. With 2.2 million young travellers visiting our shores each year, gotravelSIM offers an affordable and flexible mobile plan delivered over Optus’ award-winning mobile network.”

How to purchase

Customer can purchase the gotravelSIM mobile service via TravelSIM’s website www.gotravelSIM.com, or by calling their 24/7 Australian based customer service team on 1300 417 015.

Customer will not need to call to activate, however, those with additional customers queries can contact the 24-7 Australia based customer service team as support.

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