



FOR IMMEDIATE RELEASE
1 August, 2018

Adventure Tourism Awards and Youth Tourism Conference 2018

Adventure Queensland (AQ), the peak backpacking and independent travel industry body for Queensland is excited to announce the launch of the Adventure Tourism Awards and Youth Tourism Conference that will take place on the Gold Coast on Wednesday 14 November, 2018. The introduction of an industry led awards program and conference is a first for the backpacker and youth travel Industry.

AQ has identified the need for industry collaboration within the Australian and New Zealand youth tourism sector and understands the importance of formally recognising outstanding tourism experiences, people and places within this dynamic industry. Working alongside Backpacker Operators Association NSW (BOA) and the Backpacker Youth Tourism Advisory Panel (BYTAP), the Adventure Tourism Awards and Conference will provide an opportunity for industry members to come together and celebrate outstanding contribution and excellence.

Commenting on the importance of the industry led event, AQ President, Mr David Cox said: "It's important that our industry comes together, as one voice, to not only celebrate our successes but to also collaborate on topics that impact our sector. I feel this is best done by our industry and that is why we are so excited to facilitate an awards program and conference that is put together by the industry for the industry".

Board Member of BOA NSW, Mark Baldwin said: "It is great that AQ has taken the initiative to organise the Adventure Tourism Awards. It is evident that our industry want an event like this and that it is now in the hands of an association that has the best interest of the industry at heart. BOA NSW looks forward to working with AQ in supporting the event".

Nominations will be open on the event website from Monday 6 August, 2018. Full details on the award finalist judging process, conference program, registration details and speakers will also soon be available.

Event website: www.adventuretourismawards.com.au

Please contact Event Manager, Ronwyn van der Zouwen to arrange phone interviews or media enquiries on: Mobile: 0413 305 275 or email: info@adventurequeensland.com.au

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