

Travello Partners with Livn for Live Tours, Activities & Attractions

July 10, 2018: [Livn](#) - Asia-Pacific's super aggregator of instantly bookable tours, activities and attractions - has expanded its growing distribution network, entering into a productive partnership with the [Travello](#) traveller networking app.

Mark Rizzuto, CEO of Livn, says the partnership is working well.

"It's been invigorating to work Travello, we share the same commitment to deliver great experiences and relevant content to travellers," says Rizzuto.

Travello – an amalgam of 'travel' and 'hello' – has 80,000 global monthly users and enables travellers to meet each other on the road, sharing company, tips and adventures.

Co-Founder Ryan Hanly says Travello members can now instantly book tours and activities supplied by Livn through the app, customising offerings based on users' locations and profile.

"We've had a fantastic response and are finding that the ability to book tours and activities while in-destination is a feature our users have enthusiastically embraced - it's a perfect fit," says Hanly.

Rizzuto concurs: "Mobile apps are an ideal platform for selling tours and activities when you consider that most tours and activities are booked within 48 hours of the start time."

Livn has become the world's largest live inventory source for tours and activities, operating a B2B (business to business) model akin to airline Global Distribution Systems.

Through a single integration with Livn API, partners can connect to 15,000 tour operators with more than 700,000 tours and activities from all over the globe.

