



Australian Wildlife Adventures



20 June 2018

Industry Press Release: Nullarbor Traveller launch new accommodated product of South West Western Australia

The team at Australian Wildlife Adventures (AWA) are excited to announce the expansion of their Western Australian product with the launch of two new accommodated tours departing from September. With the steady growth of their 6 Day Secrets of Esperance Camping tour over the past three years they believed the time was right to develop an accommodated version of the product that can operate all year round.

The [6 Day Best of the South West Adventure](#) features highlights such as Margaret River, Esperance & Cape Le Grand National Park, personalised indigenous culture at Koomal Dreaming, Valley of the Giants, Albany and Wave Rock.

Also departing fortnightly is the shorter [3 Day Margaret River & Beyond Adventure](#) which offers those with less time a taste of the South West visiting Dunsborough, Margaret River, Walpole, William Bay National Park and Albany.

Australian Wildlife Adventures owner Craig "Hassie" Haslam said, "we are very really excited to be expanding our West Australian product offerings as it is just such a spectacular part of the world. We'll now have four out of seven of our tours departing Perth and are looking forward to working more closely with Tourism Western Australia and the RTO's, assisting in growing visitation to the South West of WA".

"While our swag camping tours have been catering primarily to the 18-35 year old youth market for the past 15 years, having these new hostel accommodated options with private room upgrades available, not only enables us to expand our own markets, but also offers visitors to WA some more unique touring options with a focus on nature, wildlife, adventure, culture and local produce".

The Nullarbor Traveller season starts up again in September they will be announcing some fantastic introductory offers to agents as well as industry famils very soon.

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