

Austin, Texas, March 16, 2018, Alliance Abroad Appoints Jennifer Woodbridge to Lead Australian Expansion and Exchange Programs

Woodbridge has been appointed as Regional Director, charged with expanding the company's business for global youth in Australia. Jennifer will leverage her extensive experience in international and inbound tourism and over two decades with Australian youth travel industry to grow employment, work and training opportunities for global youth and young professionals.

"We're honored and excited that Jennifer is joining our AAG family," says Victoria Lynden, CEO and Founder. "We have established a strong presence and great partnerships in Australia, and Jennifer's experience within the Australian and global youth travel industries will strengthen our presence and programs, creating even more opportunities for us." Lynden explains that this newly-created role is critical to the company's plans to create even more programs in Australia to attract youths from all over.

Jennifer has served in a number of youth travel and tourism positions, most recently she served as the Head of Policy and Destination Development for WYSE Travel Confederation. Jennifer will partner with Australian tourism, businesses and government entities to grow inbound programs, highlighting Australia as a premium youth travel destination. "Australia is an incredible country with endless opportunities for young people to have life-changing experiences, which is really the motivator behind AAG's programs," says Jennifer. "Our goal is to bring more visibility to Australia as a destination for global youth travellers and other young professionals."

"Jennifer's understanding and connections within the Australian tourism industry will enable us to expand our business and really shine a spotlight on Australia as an incredible place for young people to grow, learn and experience." Lynden says "we're excited about the impact we can make in Australia, and about the amazing potential for enriching experiences for so many more young people."

About Alliance Abroad

AAG is a leader in cultural exchange programs. Fueled by a desire to bring diversity, education, enrichment and enlightenment to people around the globe, AAG is passionate about creating lasting value and life-changing experiences for businesses and individuals. We connect leading businesses and brands with international talent for mutual benefit and amazing results.

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