

# WETM-IAC 2016, Atlanta USA, 19-21 March: The focussed trade event for work experience, cultural exchange, internship, volunteer and au pair industries

## Full programme launched + special offer on hotel accommodation until Friday 19 February

WETM-IAC is the international annual business conference hosted by WYSE Work and Volunteer Abroad and the International Au Pair Association (IAPA).

It provides a cost effective trading opportunity for both senders and receivers, delivers an exceptionally targeted forum for organisations to establish and strengthen sector-focused partnerships and share relevant industry intelligence and trends.

In addition to providing an excellent business opportunity for attending organisations, the conference serves as an engaging forum for the development of the work and travel and cultural exchange community.

Featuring seminars, award ceremonies and more, WETM-IAC enables delegates to help shape their business and the industry for tomorrow. At the event, delegates can take part in best practice discussions and case study reviews, in addition to meeting with national and global trade associations representing the various sectors in the community.



## The Conference that helps to drive businesses forward

Programme highlights now include:

- **Hear the latest news on the J-1 visa programme** - from Ilir Zherka, the new Executive Director from the Alliance for International Exchange
- **NEW: Learn how to communicate, engage and market to Millennials and Generation Z** - keynote from Ryan Jenkins, internationally renowned author
- **Discuss au pair industry trends** - IAPA panel session
- **Network & schedule business meetings with new partners** - 29 business appointments with potential partners from across the world.
- **Connect informally with fellow delegates** - share best practice and new ideas at the welcome reception and celebration dinner

**The Welcome reception** is the official kick-off of WETM-IAC 2016, held on the 25th floor of the conference hotel Crowne Plaza Atlanta Midtown.

**See the full programme here**

(link <http://www.wetm-iac.org/programme/programme-overview/>)

**Register here with a special package deal on accommodation at the Conference hotel, valid until 19 February** (link <http://www.wetm-iac.org/2016/02/08/register-for-wetm-iac-2016-and-save-with-our-special-package-offer/>)

**Read more about Atlanta here**

(link <http://www.wetm-iac.org/2016/01/11/atlanta-in-focus-culture-art-history-and-learning-around/>)