MEDIA RELEASE

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Another strong Australian presence is assured at WYSTC 2016

Australia will once again have a strong presence at this year's World Youth, Student and Educational Travel Conference (WYSTC) in Belgrade Serbia, 20-23 September.

The self-branded 'Team Australia' contingent will be made up of 22 delegates from 18 Seller companies. The majority are from New South Wales (10), with Queensland, Northern Territory and Australia-wide making up the balance.

Alanna Stevens, a lead contact of Team Australia said "BOA NSW are excited to work alongside Adventure Queensland to bring the Aussies to WYSTC in Belgrade. The two associations have been working together over the past 12 months to provide opportunities like this to our members and industry colleagues and we are excited to showcase Australian products on the world stage at WYSTC."

The high volume of Australian delegates registered for this leading international youth travel industry event will make the country one of the most represented destinations this year and shows that youth travel continues to grow Downunder.

David Chapman, WYSE Travel Confederation's Director General, said: "Our research demonstrates that Australia is the fourth most popular destination for young travellers and that it has witnessed a significant growth in the past decade."

"Australia ranks high on the list of destinations that WYSTC 2016 buyers are looking to expand into and this year's line-up of buyers include some of the industry's biggest players such as; Dnata, Expedia, Flight Centre, Kilroy and STA Travel, to mention just a few."

"With WYSTC's programme of business appointments, educational seminars and workshops, together with social networking events, we're confident that WYSTC will prove to be the ideal environment for Australian delegates to connect with new and existing partners"

This year's WYSTC event will take place at Belgrade's Sava Center, from 20--23 September.

To register for WYSTC 2016, or for more information visit www.wystc.org