

The One-Stop-Shop For All Action/Adventure Travel Needs Has Arrived

RadSeason.com is the world's first website to combine all action sports and adventure festival booking needs under one roof.

Sydney, Australia --- Founded in April 2016 on the Northern Beaches of Sydney, Australia, [Rad Season](#) is solving the problem faced by thrill-seekers the world over – finding festivals and events dedicated to their adventure of choice, as well as streamlining the organization that comes with attending.

Rad Season brings together unique action sports and adventure events from across the globe. The free website allows users to search by location, date, and type of action and adventure sport to not only find events, but the closest accommodation and most convenient travel to and from the event - all in one go. Users can also engage with other like-minded people who are going to the event, review the event, and become part of the raddest community on earth.

Whether it's a snowboarding music festival in the Austrian Alps in April, a surf contest in Hawaii in December, or a camel riding race in the Australian outback in July, on RadSeason.com, it's always the season somewhere.

“The concept came about when I was trekking around Latin America,” Founder Oli Russell-Cowan recalls. “I found it difficult to find cool events and festivals going on that were a bit different and had an element of adventure and general radness to them. I knew that there was always something rad worth going to somewhere in the world, but there was no single platform bringing them together for like-minded people.”

With over 15 years experience in international business development, spanning multiple industries including action sports, events, media, digital, ICT, travel and tourism, Oli decided to combine them all with Rad Season.

For Russell-Cowan and other adventure travellers, planning adrenaline-based trips used to be a challenge. Action sports and adventure travel information used to be very fragmented, not only among the various sports, but in how people obtain it -- across the web, print media, and word of mouth. There was no one-stop-shop search engine for all your interests.

If you were to get lucky and hear about an event in time, you still have to pull up multiple websites to work out all your travel details, accommodation, transport, and reviews. Rad Season eliminates the click-work by integrating all these elements and making the planning process seamless.

An avid surfer, Russell-Cowan has caught waves in over 40 countries. Now with Rad Season, he always knows what's going on at his next stop and can easily plan future trips based on information found, and people he connects with, on RadSeason.com

Rad Season launches on August 23. Event organizers, tour operators, publishers, writers, photographers, or anyone else interested in partnering with Rad Season can email Oli at contact@radseason.com.

Adventure travellers and thrill-seekers can sign up for the newsletter to hear about future rad events at [RadSeason.com](#)