

**MEDIA RELEASE – 7 December 2016**

## **New Zealand's Biggest Gap Year gets even Bigger.**

Two young backpacker-writers behind the free online guide BackpackerGuide.NZ (<http://www.backpackerguide.nz/>) are on the road taking New Zealand's Biggest Gap Year. The goal? Showcasing 365 activities in 365 days.

The French-English couple, Robin and Laura, started their huge adventure on the 25th of May 2016 when they decided to showcase the wealth of activities in New Zealand in the most epic way possible.

Since then, they have taken part in over 200 activities across the country and reported their adventures daily on the New Zealand's Biggest Gap Year blog (<http://www.backpackerguide.nz/blog/>) featuring stunning pictures and mind-blowing 360° visuals.

This is how travel blogging should be done!

And the crowds agree. Today, Robin & Laura celebrate their millionth unique visitors in 2016 and have big plans for next year as New Zealand's Biggest Gap Year concludes in May 2017.

For more info contact Robin & Laura at [info@backpackerguide.nz](mailto:info@backpackerguide.nz)

BackpackerGuide.NZ in numbers:

Launched in December 2014

600+ Articles covering all things backpacking in New Zealand

250+ Blog posts following New Zealand's Biggest Gap Year

570+ Jobs available to travellers for free

1,000,000+ unique visitors in 2016

\*New content is published daily on BackpackerGuide.NZ