

19th February 2016

To our valued partners,

Nullarbor Traveller and the Intrepid Group are pleased to announce they have entered into a strategic venture which will create an exclusive and unrivalled product offering. The venture will include the operation of Australia's most unique regions spanning over two thirds of Australia from the Margaret River region through Albany, Esperance, the Nullarbor Plains, the Great Australia Bight, the wildlife encounters of the Eyre Peninsula and the Southern Flinders Ranges

Together, we see a huge opportunity to grow these unique destinations in Australia and are very excited to align our respective strengths to showcase these wonders and provide amazing, once-in-a-lifetime experiences for your clients.

The venture will commence from April 1 2016 under the brands of Adventure Tours Australia and Intrepid Travel. As David (Thommo) Thomson explains "We have been working with 'Hassie' for many years. So with a strong alignment in values and style of touring, this step was an easy one for us. We're now able to leverage our brands' strengths with Hassie's local know-how and the undying passion he has for the regions."

For those that know Craig (Hassie) Haslam well, you will be pleased to know that he will continue to operate his business as normal and will be Adventure Tours Australia on the ground and in the region – an important component with our ATA network. You will also be pleased to know that Hassie will continue to attend key trade events.

"I am really excited about partnering with the world's largest adventure travel company because the regions I call "my backyard" will gain more domestic and International exposure, which is fantastic not only for our local communities but also for tourism generally" explains Hassie.

It will be business as usual until 31st March 2016 and then the trip names will align for the 16/17 season.

Agents that have existing bookings for the 15/16 and 16/17 seasons will be un-affected but you now can book all tours on a free-sale arrangement through your agent login on the [Adventure Tours](#) or [Intrepid Travel](#) website. Enquiries can be directed through Adventure Tours Australia on 1300 654 604, Intrepid Travel on 1300 360 887, or online via your nominated agent logins.

All of the Southern Ocean and Nullarbor trips are featured on the Adventure Tours and Intrepid websites as well as in the new [2016/17 Adventure Tours Australia brochure](#) which has launched nationally and soon to be launched globally.

We look forward to sharing some more exciting news about these regions in the coming months.



Brett Mitchell
GM Australia & NZ Inbound
Intrepid Group



Craig (Hassie) Haslam
Director & Owner
Nullarbor Traveller

